Roadmap To Making Your First Dollar Through Blogging

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0% - Your Journey Begins Here

I have learned about profitable blogging

You can start learning for free at ShoutMeLoud blog. I would suggest you to read this guide to get started.

I have understood that I need to treat blogging like a business

Your blog would only grow when you would start to treat it like a real business. Read this guide to learn more about it

I have decided the niche of my blog

Your niche can make or break your entire blog. Here is a quick guide to help you select a niche.

5% Completed

I have purchased a domain name for my blog

If you are still stuck on deciding a domain name, this guide should help you.

I have purchased hosting for my blog

If you have not purchased a hosting for your blog, then you may click here to get 66% off on Bluehost.

I have installed WordPress

If you don't know how to install WordPress then here is a quick guide for you.

I have installed Essential WordPress plugins

Here is a list of essential plugins that you should definitely install on your blog.

I have configured my blog for on-page SEO

You should focus on SEO from day one. Here is a guide which would help you with on-page SEO.

10% Completed

I have created Twitter/Fb/Instagram profile for my blog brand

As mentioned before, treat your blog like a serious business. You should build a branded profile on every social media platform.

I have added a logo to my blog

You can hire someone to design your logo or use a software like Canva.com. Here is a guide to build your logo using AI.

I have started keyword research

Keyword research is essential for content ideas. Here is a guide to help you with keyword research.

I have found target keywords for my first blog post

SEMRush is recommended to do keyword research. You can get a free trial account here.

I have written my first blog post

Here is guide to help you write your first blog post.

20% Completed

I have published my first blog post

Make sure you use Yoast SEO plugin to optimize your blog post before hittin the publish button.

I've shared my blog post on social media

Share it on your blog's social media channels, your personal profiles and try to bring as many people as possible.

I've configured Google Search Console

You need to configure your blog with Google Search Console to get properly indexed by Google. Here is a guide to help you.

I have added Google analytics to my blog

Google Analytics would help you analyse all your blog visitors and their activities. Here is a guide to configure Google Analytics.

I have written 10 SEO optimized articles based on keyword research

Keep pumping in content and keep promoting it using social media and online communities until you start getting search engine traction.

40% Completed

I have reached my first 100 visitors

If you have not reached your first 100 visitors, consider joining social media groups and forums. Promote your content only when relevant.

I have written 20 SEO optimized articles based on keyword research

You might not be seeing much traffic at this point but keep writing quality content and wait for SEO to do its magic in coming months.

All my articles are over 1000 words on average

Make sure your articles are 1000 and preferably 2000+ long. Include every detail about the topic. Long articles rank well on Google.

I have reached my first 1000 visitors

If you have not reached your first 1000 visitors, then you can try re-publishing some of your exisitng posts on Medium. Learn more here.

I have applied for affiliate programs related to my niche

Affiliate marketing is majority of ShoutMeLoud's revenue. You should start affiliate marketing from early days. Here is a guide to help you get started.

70% Completed

I have applied for Google AdSense

Google Adsense is one of the first ways every blog starts to make money. Make sure you go through this guide before applying.

I have got some consistent traffic from Google (May take 3-6 months)

Depending on your article's quality, SEO optimizations and niche, it may take a few months to get consistent traffic from Google.

I have found affiliate product to promote

Make sure that the product is highly related to your niche and is something that would add value in your audience's life.

I have written one listicle

Here are the benefits of writing a list post.

I have made my first Affiliate sale/got my first AdSense payment

100% Completed

Dear Shouter,

I hope you found this checklist helpful in understanding the roadmap to making your first dollar through blogging.

You should analyse where you are in this journey and reply to my email and let me know. This would help me understand where you currently are in your journey.

Reply to the same email in which I shared this checklist with you. I'll be waiting for your email reply.

Ta Da!
Harsh Agrawal

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